

## Sample #6b. Grades 5-8, Media Arts/Literary Arts--Fosston

### **Lesson: "Brainstorming, Storyboarding, Scriptwriting" Grade 8, Media Arts & English & Health**

**Title of Unit: "Video Production"**

**Lesson Block #1 (of 3): "Brainstorming, Storyboarding, Scriptwriting"**

Unit/Lesson Designer/Teacher: Lowell Haugen

School/City: Fosston High School, District 601, Fosston, MN 56542

Subject Area(s): English 8/Health/Media Arts

Grade Level: 8th Grade

Topics of Lesson:

Brainstorming, becoming familiar with and selecting appropriate SCANS Skills on which to concentrate, assuming and performing chosen roles in a production crew and completing a video production proposal, storyboard and/or script.

Brief description of lesson:

Following an introduction to SCANS Skills and video production, this lesson will initially establish a group of students who will align themselves in a production crew in which individual talents and abilities will be used collaboratively to plan and produce a PSA.

Amount of time needed to complete lesson

Approximately 10 periods have been necessary to adequately give students an overview of the scan skills, familiarize them with those that are appropriate to this unit and themselves as an individual, as well as gain limited familiarity with the mechanics and aesthetics of video production. They then proceed to brainstorm and plan a video production resulting in a production proposal, storyboard/script. (96-97 plans to produce a PSA as a cross-curricular project will be more specific and require less planning time.)

Context/purpose for doing this lesson:

Individual strengths will be utilized as each student finds a role that is comfortable. Preparing a written video production proposal will help identify difficulties that may arise in production or be impossible to do with our equipment, facilities or expertise. Completion of a script/storyboard is necessary to provide proper sequencing, transitions and narration and audio.

**Sample #6b. Grades 5-8, Media Arts/Literary Arts--Fosston, continued**

**"Brainstorming, Storyboarding, Scriptwriting" Lesson continued**

FACS Standard(s) referenced in this lesson:

**(All are from Grades 5-8, Media Arts)**

Major Heading: Media Arts #1

Students explore, generate and develop ideas and feelings through creating media productions.

Sub-heading: #1.3

Use subjects, themes and symbols that demonstrate knowledge of context, values, and aesthetics that communicate intended meaning in media productions.

Major Heading: Media Arts #2

Students apply the media arts genres and their aesthetics to media productions.

Sub-heading: #2.2

Select and manipulate several media elements to create an original production, suggesting elements such as sounds, light, and settings to accompany dramatic story events.

Major Heading: Media Arts #4

Students collaborate effectively in group media production and presentation.

Sub-heading: #4.1

Cooperate in a group without close adult supervision to produce a media production.

Sub-heading: #4.3

Demonstrate the ability to lead or contribute significantly to group productions.

Major Heading: Media Arts #9

Students demonstrate the ability to actively participate as a discriminating consumer of the media arts to maintain a healthy media environment.

Sub-heading: #9.1

Judge the impact of various media messages on society, such as how violence in media productions is different from conflict resolution in real life.

Major Heading: Media Arts #10

Students demonstrate the skills to become self-directed lifelong learners in the media arts.

Sub-heading: #10.1

Set a realistic goal and progress toward completion of a media arts project.

Sub-heading: #10.2

Develop strategies to organize and revise a media arts project.

Lesson Tasks/Activities:

- 1) Network/discuss with friends
- 2) Brainstorm ideas
- 3) Discuss individual strengths, roles and responsibilities within group.
- 4) Director works with group to prepare script and/or storyboard.

Student product (if any)

- 1) Form group
- 2) Video production proposal
- 3) Form production crew
- 4) Final script and/or storyboard

**Sample #6b. Grades 5-8, Media Arts/Literary Arts--Fosston, continued**

**"Brainstorming, Storyboarding, Scriptwriting" Lesson continued**

Assessment Criteria:

Objective being assessed:

Ability of group to cooperate as brainstorming ideas, formation of a production crew, and preparation of a storyboard/script occurs.

Instrument and method:

SCANS SKILL performance criteria

Criteria for Success:

Members of the production crew are satisfied with his or her role in group.

Collaborative efforts of all members are recognized by the group.

A viable video production proposal, storyboard and/or script is completed.

Resources Needed in Lesson:

Student portfolios, including journal pages, video vocabulary, techniques, roles and responsibilities of production crew, SCANS SKILLS overview, and individual learning opportunity choices made available. Extra forms in addition to those in portfolio are available as needed.

LESSON PROGRESSION

1. TEACHER PREP/INTRODUCTION TO STUDENTS:

Introduction and discussion of application of the SCANS SKILLS to the unit.

Discussion/demonstration/viewing of professional commercial television productions to provide examples.

2. LESSON CORE:

Demonstration and hands-on use of camcorders, mics, and the creation of storyboards, scripts, cue cards etc. will re-enforce the need for rehearsal, resulting in a more professional piece.

3. LESSON RESOLUTION:

All of production crew are knowledgeable of equipment capabilities, shot composition and message to be presented.